

# E. David Man

WordPress Designer Developer

## CONTACT INFORMATION

**Phone Number:**

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**LinkedIn Profile:**

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**Driving License:**

Yes – B

## KNOWLEDGE & SKILLS

HTML, CSS / Javascript - jQuery  
jQuery for WordPress  
PHP for WordPress  
PHP MySQL

Working Knowledge of  
WordPress  
Custom Theme Development  
Custom Gutenberg Blocks  
Development using ACF Pro  
Plugin

SEO Audits & Fix Issues  
Keywords Research  
Search Engine Optimisation  
Google Analytics  
Google Search Console

Improve Titles Tags & Meta  
Descriptions  
Image Optimization for Web

WooCommerce  
Easy Digital Download  
LearnDash

## PERSONAL STATEMENT

A customer service-oriented, enthusiastic, and results-driven WordPress developer with 5+ years of experience building user-friendly, high-performance websites. Proven ability to increase website traffic using the latest SEO techniques through strategic UI/UX design and custom theme development. Passionate about exceeding customer expectations and creating websites that achieve measurable results. Skilled in responsive design, custom block development, and ensuring website accessibility. I create websites that captivate and engage the client's audience. With a strong work ethic, I am motivated by customer satisfaction and achieving business goals and objectives.

## WORK EXPERIENCE

### WordPress Designer & Developer |

November 2017 – Present

Main Web Design and Development Portfolio – <https://nextpage.design/>

#### UI/UX Design:

- Site mapping, content organization
- Creating low-fidelity and high-fidelity wireframes and prototypes
- User interface (UI) design principles, typography, color theory
- Conducting and analyzing user testing sessions
- WCAG compliance, designing for diverse users

#### WordPress Development:

- Custom WordPress theme creation from scratch
- Creating custom Blocks to extend website functionality
- Deep understanding of WordPress core functionalities
- Optimizing website content and structure for search engines
- Building websites that adapt to different screen sizes
- Techniques to ensure website speed and efficiency
- Implementing security measures to protect websites

**The Projects List:** (Please refer this [portfolio link](#) to see more)

- J accountancy – <https://j-accountancy.co.uk>
- Peace and Calm Yoga – <https://peaceandcalm.co.uk/>
- Duration: Since **February 2015**

## ADDITIONAL SKILLS

Installation, Configuration, and upgrading Microsoft Windows Operating Systems from: Windows 7, 8, and 8.1, 10 or the current version.

Proficiency in Microsoft Office, including Excel, Word, and PowerPoint

## INTERPERSONAL SKILLS

Intercultural Communication  
Team-Working / Decision-Making

Problem-Solving Skills  
Remote Working

Fluent in English  
Fluent in Italian  
Fluent in & French

## HOBBIES & INTERESTS

Sketching Logos & Leaflets  
LinkedIn Learning  
Figma / Adobe XD  
Photography

## REFERENCE

Will be furnished upon request.

## Digital Designer – London South Bank

May 2021 - 10/2021

London South Bank University – <https://lsbu.ac.uk>

### My Role:

- Worked closely with the Research Enterprise and Innovation Operations Team to provide a full range of digital design support to projects.
- Classified all materials and allocated them to appropriate departments.
- Created various new training formats and guidance executions: animations, interactive quizzes, webinars, and PDF templates.
- Collaborated with operations administrators to incorporate training materials into the framework.
- Developed new templates from scratch or based on previous versions.

## Mini Cab Driver London / PCO Licensed / TFL

07/2010 - 10/2014

Chelsea and Westminster Hospital – <https://www.chelwest.nhs.uk>

### Skills:

- Provided safe and reliable transportation services to passengers.
- Developed exceptional communication and interpersonal skills by building rapport with diverse passengers.
- Honed strong time management abilities by efficiently navigating routes and meeting deadlines.
- Demonstrated a constant desire for learning by staying updated on traffic regulations and adapting to new technologies.

## EDUCATION & QUALIFICATIONS

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### BA (Hons) Digital Design

24/09/2017 – 07/2020

London South Bank University – <https://www.lsbu.ac.uk/>

### Certificate of Higher Education Web Technology

01/2012 – 05/2014

Birkbeck University London – <https://www.bbk.ac.uk/>

### City & Guilds PC Maintenance

09/2008 – 07/2009

Lambeth College London – <https://www.lambethcollege.ac.uk/>

### City & Guilds Web Design

09/2006 – 02/2007

College of North East London – <https://www.conel.ac.uk/>